FOR IMMEDIATE RELEASE
[Insert Date]

Contact:
[Community Contact Name]
[Community Contact phone #]
[Community Contact Email]

*** MEDIA ADVISORY ***

[Insert Community Name] Unites with over 500 Communities Around the World to Study Love for “Global Day of Jewish Learning” on November 15, 2015

Rabbi Adin Even-Israel Steinsaltz available for interviews

WHAT: Largest Jewish unity event ever held. “The Global Day of Jewish Learning” a project of the Aleph Society and world-renowned scholar Rabbi Adin Even-Israel Steinsaltz, brings global Jewry together to celebrate Jewish texts through community-based learning. [Insert Community Name] will join by hosting [Insert Specific Program].

The sixth annual Global Day centers on “Love: Devotion, Desire and Deception.” Questions to be explored include:

- What is love?
- What does it mean to be commanded to love a category of people?
- Is love always good?

WHEN: [Insert Event Date and Time]

WHO: [Insert Community Name] & [Any Collaborators] & [You!]

WHERE: [Insert Facility Name and Address]

Community spokesperson and other key Global Day figures including Rabbi Steinsaltz are available for interviews.

- Media Resources Page -- provides access to a fact sheet, photos, and supplementary background on Rabbi Adin Steinsaltz
- Connect online: facebook.com/globalday & twitter.com/theGlobalDay

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Key international partner: American Jewish Joint Distribution Committee (JDC).